

# HOLIDAY ARTISTS MARKET

# {CALL FOR ENTRIES}

## About Holiday Artist Market

The Holiday Artist Market is Emerge Gallery's annual holiday sale featuring handmade fine art and crafts. The gallery is set up in booth style with each booth featuring one artist or business. The sale will kick off with a ticketed preview night on Thursday, December 1 and the show will remain up through December 18.

## Calendar of Events

Events assist in generating extra foot traffic during the Holidays!

- **Crafted and A Taste of Uptown**  
Emerge Gallery & Art Center  
Annual fundraiser for Emerge Gallery & Art Center, Home of the Pitt County Arts Council featuring Taste of Uptown, dibs on artwork, art activities, live music, photo booth, and beer tasting.  
Thursday, December 1 from 5:30 - 8:30 p.m.
- **Holiday Artist Market**  
Emerge Gallery & Art Center  
December 1 - 18, 2016
- **Holiday Uptown Artwalk**  
Uptown Greenville/Emerge Gallery & Art Center  
Friday, December 2, 5 - 8 p.m.
- **Jaycees Christmas Parade**  
Uptown Greenville  
December 10th, 5 p.m.
- **Jolly Trolley Polar Express**  
Emerge Gallery & Art Center  
December 3, 9, and 16

## For More Information

Please contact Cathy Hardison, Programs and Finance Director at 252.551.6947 or [cathy@pittcountyarts.org](mailto:cathy@pittcountyarts.org).



404 S. Evans St Greenville, NC 27858  
[info@pittcountyarts.org](mailto:info@pittcountyarts.org) | [www.pittcountyarts.org](http://www.pittcountyarts.org)

## Holiday Sale

There are two options for artist booths this year.

Option 1: Artists may apply for a booth space in which they have to be present on Thursday, December 1 from 5 - 8 p.m. for the ticketed preview event "Crafted" and on Friday, December 2 from 5 - 8 p.m. during the First Friday Artwalk. Artists retain 100% of their sales during these two events and during the remainder of the sale, artists will sell on a commission basis (60% artist/ 40% gallery).

### Option 2:

Artists may apply for a booth space in which they do not have to be present for events, but will sell on a commission basis (60% artist/40% gallery).

## Terms and Conditions

- The market is open to all fine arts and crafts and holds 12 tables.
- During the 2 day period in which Option 1 artists must be present, artist retains 100% of sales. After required two days, all sales are run on normal commission (40% for Emerge and 60% for artist.)
- During the two day period of required presence, if you need sales run through our credit card and sales system, this will be done on normal commission basis (40% for Emerge and 60% for the artist.) Artists who have their own credit card machines will not be affected. Due to fees, staffing, and the inability to separate the sales from these three days from the remaining commission days, this is a necessary policy for our organization.
- Option 1 artists are responsible for monitoring their own sales.
- Option 2 artists set up a booth space and all sales are run on normal commission (40% for Emerge and 60% for the artist).
- Any sales made through Emerge during Holiday Artist Market will be paid by January 15th.
- Booth spaces will be available in both of our main gallery spaces: The Edwards Gallery and the Wooten Gallery. Due to the size and shape of the gallery spaces, an exact dimension is not determined for a booth space. Artists will be given adequate space to fit their need not exceeding 50 sq. ft.
- Only 1 artist/business per booth. We do not allow the transfer of booths.
- Electricity is available upon request.
- Work will be insured beginning from December 1 - 18, 2016.
- Booth set up materials are to be provided by artist. Emerge does have tables for rent for an additional fee.

## Fees

- A non-refundable application fee of \$15 must be submitted along with the application and up to five images of work. These are required of all artists and will be used for promotional materials. They need to be professional in appearance and sized at 300dpi.
- Application deadline is Friday, October 23rd  
Applicants will be notified of acceptance within 1 week of receipt of their application.
- Artists may apply and pay their fees online at [www.pittcountyarts.org](http://www.pittcountyarts.org) or in person at our facility.
- Application fee and booth fee are required at time of application. In the case that an artist is not accepted, booth fees will be refunded within 15 days.
- Artists will provide their own table or rent one from Emerge. Table fees: 5' and 6' are \$15. 8' are \$25.  
Option 1: Booth fee - \$125  
Option 2: Booth Fee - \$50

# Holiday Artist Market



## Contact information

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Primary Phone Number \_\_\_\_\_ Secondary Phone Number \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Website Address \_\_\_\_\_

Description of Artist \_\_\_\_\_

Description of Artwork \_\_\_\_\_

## Medium / Category

Please indicate the category and mediums in which you are applying:

- |   |   |
|---|---|
| <input type="checkbox"/> Drawing  | <input type="checkbox"/> Fibers (includes paper & leather)                            |
| <input type="checkbox"/> Sculpture (non-functional, 3-dimensional work in any medium except glass & wood) | <input type="checkbox"/> Jewelry  |
| <input type="checkbox"/> Wood   | <input type="checkbox"/> Glass  |
| <input type="checkbox"/> Painting   | <input type="checkbox"/> Photography  |
| <input type="checkbox"/> Musical Instruments  | <input type="checkbox"/> Mixed Media  |
| <input type="checkbox"/> Ceramics/Pottery   | <input type="checkbox"/> Other (Work that does not fall one of the listed categories) |

Price Range of Items Sold: \$ \_\_\_\_\_ to \$ \_\_\_\_\_

Fees Included: Be sure to include required images (even if you have participated before) with application.

- |   |            |
|---|------------|
| <input type="checkbox"/> APPLICATION FEE: | \$15 _____ |
| <input type="checkbox"/> BOOTH FEE:       | + _____    |
| <input type="checkbox"/> TABLE FEE:       | + _____    |
| <b>TOTAL:</b>                             | = _____    |

*There are two options for artist booths this year. Please check the option you are interested in applying for.*

☐ *Option 1:* Artists may apply for a booth space in which they have to be present on Thursday, December 1 from 5 - 8 p.m. for the ticketed preview event "Crafted" and on Friday, December 2 from 5 - 8 p.m. during the First Friday Artwalk. Artists retain 100% of their sales during these two events and during the remainder of the sale, artists will sell on a commission basis (60% artist/ 40% gallery).

Booth fee: \$140

☐ *Option 2:* Artists may apply for a booth space in which they do not have to be present for events, but will sell on a commission basis (60% artist/ 40% gallery).

Booth Fee: \$50

I have read all entry guidelines and agree to the policies of the Emerge Gallery & Art Center.

\_\_\_\_\_  
Signature

## Mail/ Drop Off/ Apply Online application to:

Emerge Gallery & Art Center  
Attn: Cathy Hardison  
404 S. Evans St.  
Greenville, NC 27858  
www.pittcountyarts.org

## Questions:

Contact Cathy Hardison  
Programs & Finance Director  
(252) 551-6947  
cathy@pittcountyarts.org